

FARALDA



Victory of freedom

Faralda Crane Hotel: Europe's most unique hotel experience...

FARALDA CRANE HOTEL AMSTERDAM, Europe's most unique and sensational hotel experience there is. As you probably know, on top of the sky high Industrial Heritage we offer three of the utmost luxurious designer suites of The Netherlands:

The Mystique Suite, Secret Suite and the Free Spirit Suite.

The 50 meters high monumental crane is an exclusive and private domain. The Glamorous and High-end design suites are only accessible to the guests who obtain their Personal Key for a Private stay in the Faralda Crane Hotel. The crane sometimes slowly turns in the wind. From each suite the guests will have a phenomenal view over Amsterdam.

From the beautiful Spa pool on top of the crane you'll have the most romantic sunset you've ever seen.

We are just nominated for three prestigious European AWARDS and rightly so one of the most published hotels in the world.

The Crane is popular with creative and individual people with a sensual spirit. Our guests appreciate Art and the Creative scenery. They are all looking for excitement and the mystique scenery Faralda Crane Hotel has. On top of the crane is the now world famous Spa Pool. Use of the Spa Pool is exclusively reserved for guests only.

Because of its huge structure and height, a stay in the crane remains completely incognito. We offer a private and exclusive ambiance with Full Service. Faralda has a high security system. Security, a bodyguard and a hostess is on demand is available if required. Discretion in the crane is guaranteed.

There's a high global interest for the 3 luxury suites. The amount of suites is limited so we can't guarantee availability. Reservation is therefor necessary. A booking is final after payment.

The Faralda Crane even has a professional TV Studio at 15 meters. The TV studio is ideal for events, festivals, press presentations, boardroom meetings, product presentations, video conferencing, brainstorm sessions, (live stream) music and TV recordings and all other viral activities. You even can hire the whole Faralda Crane for your event, party or branding.

Daredevils may jump off the 50-meter high crane. The rope jump has a swing of at least 90 meters and a free fall of tens of meters. One rope jump costs € 85,- and is monitored by qualified and certified instructors.

Exclusive

You can book the Faralda Crane Hotel in its entirety, as a result you have the TV broadcasting studio at 13 meters, three high end design suites up to 45 meters and the private spa pool on top of the crane and if wanted a hostess at your disposal.

Security

The Faralda Crane is private property and only accessible with personal Key Card and permission. Discretion in the crane is guaranteed.

Because of its huge structure and height, a stay in the crane remains completely incognito. We offer a private and exclusive ambiance with Full Service. Faralda has a high security system. Security, a bodyguard and a hostess is on demand is available if required.

General: The Faralda Crane Hotel stands prominently on the NDSM site. The old shipyard has been renowned by international press as the 3rd most trendy area of the world. Many different restaurants are in walking distance. For instance a high end French restaurant and a funky beach club.

The NDSM site is a leading area where many events and festivals take place each year. The Faralda Crane Hotel and the TV studio both play an important role in the area.

FARALDA CRANE HOTEL AMSTERDAM

NDSM-plein 78 1033 WB Amsterdam

Faralda Exploitatie BV Bank: NL38 INGB 0006 1470 99 VAT nr: 85 288 9379

Chamber of Commerce / KvK Amsterdam: Faralda Exploitatie BV 58133437

FARALDA



Victory of freedom

Arrival by Private Jet at General Aviation Schiphol East the private and business flights area on planes holding up to 19 passengers.

Please call and we will arrange a high end welcome at Summumlounge at General Aviation Schiphol

From the Airport we can arrange a limousine to bring you to our exclusive hotel.

Transport from Schiphol Airport: Take a train to Amsterdam Central Station (14 minutes). Exit on the North side and take the ferry at the utmost left to NDSM-wharf (one minute walk). During the 10 minutes (Free) ferry crossing on the IJ river you will already see the Faralda Crane, located 350 meters from the ferry stop NDSM, where you get off.

Car: Plenty of parking place available approx.. € 8,- a day/per car (reservation is not needed) or travel in style with a VIP limo from the rental service close by, that we can arrange for you.

Private boat and Limousine: On request

Our three spacious Private Suite: Mystique, Secret en Free Spirit

Rates starts from

€ 450 - € 1350 UP

Weekend rate starts from

€ 650 € 1600 UP

Champagne breakfast on request

Spa pool (only Faralda Hotel guests)

Rate is including City tax (BTW/TLB)

Rate is including Mini bar, snacks, bottle of wine, coffee & tee

Rate is including Spa pool on top deck (50 meter)

Whole Faralda Crane Hotel:

Prices on request

For exclusive Private party's , branding, Sales & Acquisition

Inclusive TV Studio, three suites, spa pool, body guard

TV studio

The unique TV studio at 15 meters is ideal for events, festivals, press presentations, boardroom meetings, product presentations, video conferencing, brainstorm sessions, (live stream) music and TV recordings and all other viral activities.

Rate is exclusive TAX, DJ Booth, DJ, equipment, light & sound, production costs, food & beverage, Bungee & Rope jumping, branding & advertisements. Please ask for information and availability

Prices on request

€ 3,500 up to € 25,000

FARALDA CRANE HOTEL AMSTERDAM

NDSM-plein 78 1033 WB Amsterdam

Faralda Exploitatie BV Bank: NL38 INGB 0006 1470 99 VAT nr: 85 288 9379

Chamber of Commerce / KvK Amsterdam: Faralda Exploitatie BV 58133437

FARALDA



Victory of freedom

Fact and figures:

After a major restoration from 2011-2015 the monumental 50-metre high crane starts its second life as a brand new luxury hot spot in Amsterdam with only 3 suites and a TV Broadcasting studio.

The Faralda Crane Hotel is a monument icon and part of industrial heritage. The Crane is now one of the most significant developments of its time and has received unprecedented international media coverage to herald its uniqueness.

The foundation costs per suite are currently the highest in Netherlands; Per suite more then 1 MIO. The old crane was in a profound state of repair. The redevelopment into a hotel was needed to meet the high construction costs.

The redevelopment has been a major tour de force because of the unprecedented structural challenges. Over 3 years, hundreds of contractors and subcontractors were involved. To solve all the tremendous construction challenges seven specialized construction / consultancy firms (each with their own discipline) daily advised and calculated to overcome the technical challenges.

The crane has a wind vane mode and moves slowly in the wind. So every day it has a different and marvellous view. A high-class piece of technology is the pivot bearing with swivel assembly where all piping work passes through. In the rotating thrust bearing are all recesses that can move independently of each other. All pipe work (17 electric groups, water drainage, sewage, internet) goes through a very small opening of less than 9 centimetres.

Big challenges were the fire and safety requirements. In particular, the required water pressure and capacity were a major challenge during the last year of development. Two large pressurized water pumps ensure that the three-drench showers provide more then enough water. Even the 1,500-liter water tank for fire protection and the 2000 litre spa pool on the upper deck are provided with sufficient water. Only the few customers who can afford one of the three suites may enjoy the phenomenal views of the city Amsterdam.

Another unique and distinctive case is the New Business Model necessary to gain control over the extremely high costs:

1. Financial commitment from (sub) contractors
2. The marketing exposure has been determined by value. 40 stakeholders involved.
3. Tight supervision of the constantly changing development.

Quay recovery and soil remediation were no exceptional challenges, but the 500 pounder bomb and the bureaucracy which caused a tremendous major cost were.

Construction costs eventually amounted to more than € 3,150,000, - The costs to the three suites are thus the most expensive in the Netherlands. Duration from initiation to project realization and operation:> 3 ½ years

- Year: 1951
- Builder: Hensen
- Name: Crane 13
- Current Name: Faralda Crane Hotel
- Real estate, owner, Main contractor: Edwin Kornmann Rudi

Number of suites: 3 suites and 1 professional television studio

Size of the rooms: 40 m2 / 45 m2 studio

New Business Model: All (sub) contractors were paid disadvantaged for their services.

With 40 stakeholders a bartering deal has been signed. They provide goods and services in the high-end market (see list). With them the development could be realised.

FARALDA CRANE HOTEL AMSTERDAM

NDSM-plein 78 1033 WB Amsterdam

Faralda Exploitatie BV Bank: NL38 INGB 0006 1470 99 VAT nr: 85 288 9379
Chamber of Commerce / KvK Amsterdam: Faralda Exploitatie BV 58133437

FARALDA



Victory of freedom

Weight in tons:	Original weight	Weight after work Talsma
Boom:	51	53
Contra weight:	50	50
Mast:	35	88
Tower pivot	62	75
Water Mist / Tank:		3
Spa pool tank:		3
Decoration Suites:		5
Reinforcements steel:		18
Total weight:	198	295

The former crane 13 is made in 1951 by Hensen factory and is now a national monument. The crane has been brought back to its original color (blue-gray and yellow). The new additions are red.

Team: Owner, developer, main contractor: Edwin Kornmann Rudi (responsible for vision and design / exterior), Contractor: Shipyard Talsma Franeker. Elaborate architectural vision: IAA Interior architects. Advice: Edward van Vliet and Heidi Much. Around 100 companies and hundreds of people were involved in the restoration.

For more information:

www.faralda.com
info@faralda.com
bungee@faralda.com

NDSM-Plein 78, 1033 WB Amsterdam
Tel.: 020 7606161

www.facebook.com/Faraldakraanhotel
Facebook: Bungee Amsterdam
<http://youtu.be/NR97cmdkAI8>
Demontage: <http://youtu.be/cc7PelghVyo>
Montage: <http://youtu.be/12-SXSzJdLQ>
https://www.youtube.com/watch?v=jFJ21brPZ_g&feature=youtu.be
<https://vimeo.com/112831404>

FARALDA CRANE HOTEL AMSTERDAM

NDSM-plein 78 1033 WB Amsterdam
Faralda Exploitatie BV Bank: NL38 INGB 0006 1470 99 VAT nr: 85 288 9379
Chamber of Commerce / KvK Amsterdam: Faralda Exploitatie BV 58133437