

FARALDA



CRANE STUDIO



CORPORATE EVENTS:

Amsterdam's Secret & Private hang out hidden in a huge and beautiful monumental crane.

A sky high Panoramic Lounge and three extravagant high end suites in top of the crane.

NDSM is a Rough and Inspiring place in an unprecedented Industrial and Mystic setting:
The creative and innovative hub of today's art, culture and business.

In this new buzzing centre of Amsterdam, the Faralda Crane Hotel is an iconic landmark with a phenomenal view of the port of Amsterdam.

The Faralda Crane Hotel is an enclosed and private domain. Two elevators provide access to the Panoramic Lounge (15 meters) and the three spacious and extravagant luxury suites in top of the Crane (35 – 50 meters)

Faralda Crane Hotel, a place for Creative and Passionate Free Spirits....

FARALDA CRANE HOTEL

NDSM-plein 78 1033 WB Amsterdam

Faralda Exploitatie BV Bank: NL38 INGB 0006 1470 99 VAT nr: 85 288 9379
Chamber of Commerce / KvK Amsterdam: Faralda Exploitatie BV 58133437

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The Panoramic Lounge – TV studio, a Private and Hidden space.

Ideal for all your Broadcast Quality Connections & Multi Media Productions:

Temporary media center
Online press conferences
Product launches
Live streams

Examples:

- Branding - Product presentations
- Press - Board room
- Brainstorm - Team building
- Private parties - Festivals
- Music and TV recording

The three luxury suites, the TV studio / Panoramic Lounge, the two terraces and even the Spa Pool on top deck are all accessible by two elevator.

“A Place to stay before you Die!”

In recent months international newspapers and TV stations have extensively reported on Faralda Crane Hotel as a unique hospitality innovation. Faralda Crane hotel has become one of the most talked about and published hotels in Europe. In her short existence the Crane has now been nominated for 3 prestigious European Hospitality Awards:

1. Hotelier of the Year
2. Innovation in Service of the Year
3. Best use of Technology

Faralda Crane Hotel SUITES & SPA

Our three design suites have their own character and are designed by an international team of designers. Your suite is located in top of the 50 meter high monumental Faralda Crane. All high end suites offer an majestic view over Amsterdam and the river ‘IJ’ and will give our guests a night they will never forget.

Thanks to our stakeholders

The realization of Europe’s most unique and sensational hotel experience took a 4 year battle with major technical, financial and managerial challenges.

Thanks to the support of our esteemed stakeholders, all leading companies in many business areas, the battle has led to Faralda’s ‘Victory of Freedom’.

For complete list , more information & invest opportunities: www.faralda.com

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Exclusivity & Security

The Faralda Crane is private property and only accessible on invitation and with personal Key Card. Discretion in the crane is guaranteed. Because of its huge structure and height, a stay in the crane remains completely incognito. We offer a private and exclusive ambiance with Full Service. Of course security is key for Faralda, not only in the construction and daily operation but on demand we also offer bodyguard and hostess services.

Transport to the Faralda Crane Hotel

Arrival with Private jet (General Aviation Schiphol East): Please call and we will arrange a high end welcome at General Aviation Schiphol East, the private and business flights area on planes holding up to 19 passengers. From the Airport we can arrange a limousine to bring you to our exclusive hotel.

Transport from Schiphol Airport: Take a train to Amsterdam Central Station (14 minutes). Exit on the North side and take the ferry at the utmost left to NDSM-wharf (one minute walk). During the 10 minutes (free) ferry crossing on the IJ river you will already see the Faralda Crane, located 350 meters from the ferry stop NDSM.

Car: Parking space available for approx.. € 8,- a day/per car (reservation not needed) but if you prefer to travel in style, we will be happy to arrange an exclusive VIP limousine.

Panorama Lounge – TV studio Technical information

Specification Panoramic Lounge - TV studio

- Gross floor area GFA of the TV studio: about 60 M2
- Studio features a professional Dutchview TV studio lamp set
- Phenomenal view (3 large windows at an height of 15 meters)
- The TV Studio, a black box can be customized for every kind of recording /event
- Inside the studio is a design bar
- Max. capacity up to 70 persons (indoors)
- 25.000 persons on NDSM terrain
- Approx. 25 persons for exclusive diner / lunch
- No kitchen, but catering available

Internet connection:

The TV Studio is perfect for broadcast use. The (video) recording can be streamed worldwide.

- The internet connection can be upgraded on occasional use basis (On request)
- All broadcasting studio features.

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Rates Panoramic Lounge - TV studio

- | | | |
|----------------------------------------------------|------|-----------|
| • Daily rate from | | € 1,500 + |
| • Whole Crane (TV Studio, three suites, spa pool), | from | € 3,500 + |
| • Morning / afternoon | from | € 800 + |

Additional on request / PM

- | | | |
|---------------------------------------------|--------------|------------|
| • 1 x DJ SET DJM900 & 4 X CDJ 2000 incl. PA | Per day from | € 500,-- + |
| • Cleaning | | € 250,-- + |
| • Branding & advertisements. | Per day from | € 1.000,-- |
| • Bungee – Rope Jump | per jump | € 95,-- |
| • light & sound | | € 150,-- |
| • Security | pax/ hr | € 45,-- |
| • Broadcast | pax/ hr | € 200,-- |
| • Branding | | On request |
| • Production costs | | On request |
| • Host(ess) - Bartender | | On request |
| • Food / Beverage / Catering | | On request |
| • Boat, limousine, private plane | | On request |

Advertising purposes in and around the crane are not permitted except with the written permission of Faralda. Concerning advertising / branding applications are subjected to additional agreements with Faralda.

Faralda Crane Hotel is a monumental building. Adjustments in, and on the crane are performed in agreement and are only permitted after written consent and under the supervision of Faralda. On our services, the User Requirements and Fact Sheet Faralda TV Studio apply. Reservations are confirmed upon payment at the following account number. We apply a deposit. We have a Non refundable cancelation policy. Payment in advance.

On the rent and use of the studio, one or more suites or the rental of the entire Faralda Crane we apply the General Terms and Conditions.

Ask for more information and press map

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www.faralda.com

+31(0)20 7606161

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www.facebook.com/Faraldakraanhotel
<http://youtu.be/NR97cmdkAI8>
<http://we.tl/g8bZontpPd>
<https://www.facebook.com/Faraldakraanhotel/videos/793146530807464/>
Demontage:: <http://youtu.be/cc7PelghVyo>
Montage: <http://youtu.be/12-SXSzJdLQ>
https://www.youtube.com/watch?v=jFJ21brPZ_g&feature=youtu.be
<https://vimeo.com/112831404>
instagram: #faraldacranehotel

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