

CRANESESSIONS

Some of the DJ's who played in Faralda Crane Hotel

Seth Troxler, Tale of Us, Black Coffee, Route 94, Jackmaster, Joris Voorn, Jamie Jones, Richy Ahmed, WaFF, Hot Since 82, Nina Kraviz, Martinez Brothers, Mind Against, Housekeeping, Palms Trax, DJ Tennis, Job Jobse, Noir, Anna, Phil Weeks, Holosound, Housekeeping, GHEIST, Jonny N'Travis, Francesca Lomardan, Luca Casal, Boris Werner, Yuri Cinnaman, Joyride, Conducta, Habstrakt, Jamz Supernova, Point Point, Sister, High Soundsystem, Karim Soliman b2b Rowen Clark, Jonathan Hoff, Rene Amesz, Saeed Younan, Dennis Ruyer, Stanny Abram, Luca Cassani, Jarreau Vandal Full Crate, Harry Romero, LucienFoort, Laydee, TFX, Philipp, Djebali (Djebali records), (PIV records), Seb Zito, Savage & She, Skrillex, Blondish, Adriatique, Nicki Minaj, Agents Of Time, Lehar, Musumeci, PHUNKADELICA, Maxim Lany, Alican Yuksel, Murat, Uncuoglu, ARTBAT, Juliet Fox, Any Mello, After Affair, Andrew Meller, Abstraal, Dj Jock, Coeus, Pachanga Boys, KI/KI, Renato Ratier, Patrice Baumel, Gui Boratto, Francesca Lombardo, Trommer, Bloop recordings, Andre Salata, Amanda Chang, Agustin Suizer & DJ Spaceman, POPOF, SpaceMotion, Secret Cinema, EGBERT LIVE, Balthazar & JackRock, Marc Houle, Roberto Capuano, Animal & Me, Beico & MT93, @Egbert, Marco Bailey, Timmo, Tom Pook, PurpleDiscoMachine, RUFUS DU SOL, DonDolla, Yusek, YolandaBecool,, David Penn, Jordan Brando, Tough Love, Danny Tenaglia DJ, DJ W!LD, Traumer, Chkkte, Litmus, Lost.Act, Leiris, Chkkte, OGAZON, Inessa Raum, Maceo Plex, Pan-Pot, Fransesco Lombardo, Alex Niggeman, Enrico Sangiuliano, Luigi Madonna, Mathias Kaden, Magdalena, Lehar, Conducta, Jamz Supernova, JOYRYDE, Djebali, Cinthie, Leo Pol, Wisdy & Mams, Samuel Deep, Prunk, Chris Stussy, Goodlife, Archie Hamilton, Vector and many others...

ADE afters with Loveland, Afterlive, Diynamic, Circoloco, Dailycid, Sweat it out, No hour, Into the wood, Isolate, EXIT, Loveland, DeepHouseAmsterdam and hundreds of brands like: Louis Vuitton, Hennessy Moet 007-Belvedere, VICE, Red Bull, Samsung, INBEV – Budweiser- Stella, BE-AT.TV, BEATPORT, Villeroy & Boch, Grohe, Philips, ABN AMRO, Heineken, Belvedere...

#CRANESESSIONS is our premium live stream platform with world leading DJ's from Crane Hotel Faralda.

Our partners are BEATPORT, BEAT.TV, MIXMAG and many others. So our reach - exposure is immense. Ask for details. In case of branding activities and sponsoring we even share in profit.

The Crane is the venue for all credible kind of electronic music: (deep)house and techno. It is the most intriguing and excessive place to perform. The Crane is Raw & industrial, but a high 5 star place to stay.

According to leading music Industry & Influencers: "The Crane is world's underground music venue number one."

The Studio in top of the crane, the most excessive place and best underground venue for (private) events. Max 71 people allowed, so intimate and private. It's Plug and play. Studio, production, staff, DJ set, booth (see Rider) all provided by Faralda.

The Secret suite in top of the crane is on request and sometimes available for DJ, friends and staff only. Regarding CRANESESSIONS hereby our financial proposal in headlines:

Costs:

Studio rent starts from €1850.-- per day (exclusive VAT and exclusive additional matters, costs DJ; see attachment). Income from rent, beverage and branding/advertisement activities is for Faralda.

Premium live stream Branding / Advertisement activities are possible. We have extra costs to realize, but with credible DJ's we are able to have in come from sponsors.

During ADE costs for a time slot (inclusive studio crane and equipment) 6 hours is € 4,500 (exclusive VAT and additional costs; See sheet) To make a high-end event possible we offer the following:

CRANESESSIONS

The Faralda Studio for FREE* (for stakeholders, friends and related event organizers)

In order to cover our production costs (such as studio, staff, maintenance etc.) all revenues (ticket sale with a minimum of € 15 per ticket, beverage, activations, advertising, marketing communications and so on) belongs to Faralda. We're willing to offer the studio for free under next conditions:

- Hosts needs to guarantee ticket sale of minimal 65 tickets sold for € 15 each
- Amount on top of € 15 per ticket belongs to host.
- The events start at 22.00 / 10 PM
- Guests have to be in the crane before midnight / 00.30 AM
- Faralda provides the ticket link.
- To guarantee income from ticket sale / damage we ask a deposit of € 500. The deposit will be refund same night.
- In case Faralda is able to rent the studio to others, host has the first right of refusal (but has to pay the difference upfront)

After covering of our costs (see sheet) DJ's / record labels may take part in the share of profit after sponsoring / branding activities in case of Cranesessions livestream. In this case we make separate (commission) agreements with DJs, labels, management) if revenues other than those above are generated. Think at sponsorship deal after live stream, releases.

If sponsored by a brand we can livestream. We provide a deck for the brands/ sponsors. Our cost can be reduced when we have brands who sponsor the cost mentioned above. Door host/ security on expenses host. Faralda can provided Door host on expenses of Host. On all services we apply our General Conditions and Manual (see attachment). In all cases we ask a deposit of € 500 in case of damage / noncompliance of conditions etc.

Benefits:

- The best underground venue
- Live stream and income in case of sponsoring / branding activities
- Release songs in collaboration with Cranesessions
- On request: Secret Suite for free* in top of the crane (Value € 1,750 up)
- Exposure and use of the recordings of the raw material afterwards (if wanted)
- Free entrance for staff and DJ's 2 free complimentary + 2 Guest list with discount (with permission)
- Social media posts (Facebook & Instagram)
- Free drinks for DJ's. We don't accept difficult riders for DJ's but feel free to bring your own booze.
- Access Secret Suite (private for staff and DJ's granted on request)

Promotion by host

Host is responsible for promotion / artwork

Ticket sale of min 65 (ticket link provided by Faralda).

Facebook & Instagram, RA etc

Crosslink FB event with the name of the event: "CRANESESSIONS x XXX

Attachments:

- Sheet Additional costs
- Sheet Ambassadors/ Influencers
- General Conditions / Manual

Some facts:

The Crane can accommodate max. 71 people. There's a bar, staff and Security system. DJ set and sound system:

- 2 Pioneer CDJ-2000 NXS2
- 1 Pioneer DJM-900 NXS2

- 5 TurboSound IQ10
- 2 TurboSound IQ-10-WB
- 1 Turbo sound IQ 15B Sub

CRANESSESSIONS

According to the construction and angles of the studio the acoustic belongs to the best in the world. Host pays € 500 deposit for damage and in case of non-compliance our General Conditions and Manual. There needs to be a door host / security provided by Host.

Faralda Crane Hotel is the monumental landmark and icon in the middle of the industrial NDSM heritage. The Crane is undoubtful the most romantic and inspiring place to stay. We only have 3 luxury high end suites. Every suite is a convenient 5-star place and located in top of the sky-high monumental NDSM landmark. The elevator stops straight into your suite and the view from this height over the harbor and Amsterdam is amazing.

The Crane isn't just for anyone. Our guests are Free Spirits, creatives and passionate people, artists, models, CEO's and even Royals. The best DJ's in the world play their set in front of an exclusive small audience. You'll have complete privacy because the crane is Private and access for Invites only. Because of its huge structure and height, a stay in the crane remains completely incognito. We offer a private and exclusive ambiance with full service. Security bodyguard and a hostess is on request.

Privacy & Security:

Access on request & invites only. Our guests are Free Spirits and openminded people, creatives and passionate people, artists, models, leading DJ's, CEO's and even royals. Needless to say, the Crane isn't just for everyone. Because of its huge structure and height, a stay in the crane remains completely incognito. We offer a private and exclusive ambiance with full service. Security bodyguard and a hostess is on request.

It does so at the highest level of the marketplace, yet an experience at Faralda can't simply be bought. Our guests demand privacy. Discretion in the Crane is guaranteed. The Crane is private building and NOT a public place. The Crane is optimally secured with a professional system.

Because of safety all instructions of the staff must be followed immediately. Access may be denied for security or whatever reason. Entering the crane is entirely at your own risk. Landlord is not liable for damage, injury, theft, nuisance in any way whatsoever. The crane is a safe building and meets the highest demands. In case of technical failure, damage and extreme weather conditions, landlord reserves the right to cancel a reservation(s) or booking(s) and he may deny access at the crane without financial liability claim. Guests reserves the right to an alternative overnight stay if the damage and / or technical failure is not caused by him.

Because of safety and in case of emergency all instructions of Landlord must be followed. In case of non-compliance or violation of the General Conditions or Manual damage / repair costs will be charged be charged without notice or default. Because of safety Landlord reserves the right to cancel the reservation(s) or may deny access into the crane without any financial liability claim. We have a non- refundable cancelation policy. A reservation is confirmed and final upon payment.

All rights belong to Faralda. Recordings, (live) streaming, advertisements and all other kind of commercial activations are prohibited without written permission of the landlord. On all our services, we apply our General Conditions and the Manual. Use of the crane and all equipment is at own risk and without further notice damage will be repaired at cost of renter. A deposit will be settled with the costs. For any questions please contact the landlord.

Please contact Edwin (owner) for more information, statistics, facts, studio sheet, consult, branding- activation, exposure, GRP, target range.

+31207606161 (General)

+31655800659 (Edwin)

www.faralda.com

info@faralda.com