

FARALDA



CRANE HOTEL

Faralda Crane Hotel is a mind-blowing and a once a lifetime experience. But don't expect a mainstream hotel. It's a crane. The tallest monumental harbor crane. The impressive steel construction is a famous icon nowadays.

After 9 years restorations the crane has become an institute. Hidden on top are three high end 5-star suites. Halfway through the crane is the famous Faralda Club. The interior is of absolutely top level and 5 star. A stay is worth a thousand words.

It's not because the crane can host a lot of guests. We only have 3 suites. The Faralda Club is actually the smallest venue (71 pers. max.) But we are by far the most spoken underground venue for Free Spirits who appreciate an exciting, romantic and inspiring stay. Our guests are creatives, open-minded people, artists, models, world leading DJ's, CEO's, royals, VIP and friends. We only collab with premium brands from the Corporate & Music industry. Because its height and structure, a stay in the crane will be completely incognito. But there are more reason why people love the crane;

The crane is unique. There's only ONE! But there's an amazing rock 'n roll vibe. If a wall could talk....But what happens in the crane will stay in the crane.

The crane is the figurehead of the NDSM. Amsterdam's hippest location with many trendy restaurants and music events. The crane offers the best view over the city. The river IJ is floating beneath, and the astonishing view is as far as the dunes.

For Corporate and the music industry the return is unprecedented. The exceptional character of the crane contributes to notoriety and exposure. Every music event is a success in advance. We only collab with the best mondial professionals from the corporate and music industry. (See list below)

The crane has proven itself as a global platform with its collaborations, livestreams and digital exposure to reach the best target audience. Every day, the crane is published somewhere over the world. Where companies have to free up budgets for exposure, they get it for free with their campagne in the crane. The return is optimal. Premium live stream, our track record and the immense exposure are reason to collab.

The media attention is incessant, and the exposure is unimaginable. Leading media publish incessantly. During daytime media industry use the crane for TV recordings, Broadcast and many other productions.

Our marketing budget has always been ZERO. We don't need to. There's a crane...

The crane is leading in different ways. The crane is striking. The activities inside are excessive and dynamic. The so-called harm risk is there for minimal.

The industrial look and feel is unprecedentedly exciting. The atmosphere is underground. The exterior is even rough. Famous artists display their artwork on the walls. To be replaced just as quickly later by people who can do it better. Next to the crane is the much acclaimed Graffiti museum. Worth a visit.

The crane is private property, so access is limited. Access after booking or on invite only. Because of the huge structure and height, a stay in the crane is completely incognito.

Return is not only money. It's the experience. We have a Mission. Faralda Crane is a guide.

On behalf of Faralda Crane Hotel
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FARALDA CRANE HOTEL AMSTERDAM

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Faralda Exploitatie BV IBAN: NL38 INGB 0006 1470 99 Swift code: INGBNL2A VAT nr: NL 85 288 9379 B01

Chamber of Commerce: 58133437

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FARALDA CORPORATE EVENTS

“An unusual hotel you won’t believe actually exists” (CNN)

- Board room – Meetings
- Brainstorm – Team building sessions – Management training
- Brand activation – Product presentations
- Private parties – Festivals
- (Live stream) Music and TV recordings

“Most fun after party in Crane Hotel Faralda” (Mixmag)

Faralda stakeholders and some of the brands who use Faralda Crane Hotel as a platform for their Marketing, Acquisition & Sales are: LVHM, 007 Belvedere collab, Red Bull, Samsung, Bavaria, Warsteiner, Sea Shepherd, ABN AMRO, Belvedere, Villeroy & Boch, Grohe, Philips, Heineken, AB INBEV Stella Artois, Budweiser, KPMG Meijburg, Dutchview, Chivasso, Libert Paints, Honeywell, Timp & Simons, Van Dijken Groep, Koninklijke Saan, ADE EXIT FEST, BEAT PORT, BE-AT.TV, RA, DGTL, MIXMAG and many more.

FARALDA MUSIC EVENTS:

“It’s hard to really put into words how good this party was but we found club land’s version of heaven and we’ll never forget it.” (Mixmag)

- Crane Sessions[®] Premium livestream with world-leading DJ's
- Resident nights Well-known DJs without streaming
- Private party Private events (max capacity 71 pax)

DJs who played in Faralda Crane: Seth Troxler, Tale of Us, Black Coffee, Route 94, Mind Against, Jackmaster, Joris Voorn, Jamie Jones, Richy Achmed, WaFF, Hot Since 82, Nina Kraviz, Martinez Brothers, Mind Against, Housekeeping, Palms Trax, DJ Tennis, Job Jobse, Noir, Anna, Phil Weeks, Holosound, Housekeeping, GHEIST, Jonny N'Travis, Francesca Lomardan, Luca Casal, Boris Werner, Yuri Cinnaman, Joyride, Conducta, Habstrakt, Jamz Supernova, Point Point, Sister, Maceo Plex, Pan-Pot, Franssceso Lombardo, Alex Niggeman, Enrico Sangiuliano, Luigi Madonna, Mathias Kaden, Archie Hamilton, Magdalena, Lehar, Conducta, Jamz Supernova, Joyride, Djebali, Cinthie, Leo Pol, Wisdy & Mams, Samuel Deep, Prunk, Chris Stussy, Goodlife, Archie Hamilton, Seb Zito, Archie Hamilton, Goodlife, High Soundsystem, Karim Soliman b2b Rowen Clark, Jonathan Hoff, Karim Soliman b2b Rowen Clark, Jonathan Hoff, Rene Amesz, Saced Younan, Dennis Ruyer, Stanny Abram, Luca Cassani, Jarreau Vandal Full Crate, Harry Romero, LucienFoort, Laydee, TFX, Philipp, Djebali (Djebali records), Cinthie (Beste Modus), Leo Pol (Concrete), Wisdy & Mamsa (Jenja), Samuel Deep (Slapfunk), Prunk (PIV records), Chris Stussy (PIV records), Seb Zito, Archie Hamilton, Goodlife, High Soundsystem, Karim Soliman b2b Rowen Clark, Jonathan Hoff, Jarreau Vandal & Full Crate, Harry Romero, Lucien Foort, Jaydee, Savage & She, Skrillex, Blondish, Magdalena, Adriatique, Nicki Minaj and others.

CRANESESSIONS:

ADE: <https://youtube.com/shorts/Asw-ne3CqOU?feature=share>

Crane Sessions: <https://youtu.be/01CFjuFcm-w>

Restricted Bob: <https://we.tl/t-LrEGotFBdH>

Cranesessions brand video: <https://we.tl/t-I0Gq8IdtmO>

Cranesessions Live stream: <https://we.tl/t-t0JKWNa83F>

Video Cranesessions ADE: <https://we.tl/t-RZhfurp4Yg>

Cranesessions leader Final: <https://we.tl/t-GYgeZOkjmt>

Deep house set: <https://www.youtube.com/watch?v=qfItPOGqeII>

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***AMSTERDAM* GENERAL:**

<https://faralda.com>

<https://www.instagram.com/faraldacranehotel>

<https://ap.lc/YWULA>

- FREE SPIRIT: <https://photos.app.goo.gl/qXBVkyJNYfNK5xAw9>
- SECRET: <https://photos.app.goo.gl/ii5aton1scnim52T7>
- MYSTIQUE: <https://photos.app.goo.gl/QoPktMfBb74N2tkV9>
- STUDIO/ DINNER: <https://photos.app.goo.gl/xkpgNevaLNA9hYBYA>

- <https://photos.app.goo.gl/hi7MykCmQzEuXBF48>
- <https://photos.app.goo.gl/Q1RR4fKkbtAa2kd37>

<https://www.instagram.com/tv/CdgIyn5jAyr/?igshid=YmMyMTA2M2Y=>

Demontage Faralda Crane Hotel: <https://www.youtube.com/watch?v=wBg9WSYVCrY&t=2s>

Montage Faralda Crane Hotel: <https://www.youtube.com/watch?v=ngEASCVK1mQ>

Restricted Bob: <https://we.tl/t-LrEGotFBdH>

Owner: Edwin Kornmann Rudi:

Dubbeltje wat kwartje werd: <https://www.youtube.com/watch?v=arok9By0uUk>

Interview Edwin door Noordz.nl <https://www.noordz.nl/2016/01/14/edwin-kornmann-rudi-van-faralda-crane-hotel/>

Uitreiking P. Van Vollenhoveprijs: https://www.youtube.com/watch?v=Amaq_T2f2us&t=18s

PROJECT *ROTTERDAM* DEMONTAGE - TRANSPORT

<https://photos.app.goo.gl/MYksACZFLyigeSF59>

<https://photos.app.goo.gl/YTaqAuij3R1wvNQc9>

TV5: <https://www.youtube.com/watch?v=n7EOjImD95Q>

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